

## **CB Crook**

CB Crook began his career in 1946 working in his father's used car lot washing and cleaning up cars and trucks. He grew the business to become the owner of the largest one-location used truck center in America. He called his Crook Motor Co. "The Supermarket of Used Trucks."

The business evolved into selling pickups, then farm trucks, before switching to big rigs in 1972". C.B. took pride in his repeat business that at times was 75% of his customer base. That is a great reflection on the quality and honesty of the manner in which he and his sales staff took care of their business.

Crook expanded his truck operation tenfold from the early days, and his facilities covered over 10 acres on U.S. Highway 52 in Albemarle, NC. Crook has had over 1200 trucks in inventory at times and drove customers around the lot in a golf cart. He sold his business in 1999 to four of his sales staff that had been with him for years: David Horton, Rudy Cranford, Richard Almond and Claude Rogers.

Through the years of building his tremendously successful business, C.B. has always been a great community leader. His civic minded approach to the area in which he lives and works is a testament to his belief in and love of his God and country."

Crook has served on the boards of Stanley Memorial Hospital, Stanley Technical College, YMCA, Lutheran Homes and Wingate College. He has been a county commissioner and is active in the First Baptist Church. He is active in fundraising efforts for charities and has been a campaign manager for a number of local and state political candidates. Recently, he volunteered his talents to the Boy Scouts, Airport Board and Downtown Development Group.

C.B. definitely is a man of opinion and action and is always true to his word. A gentleman of the old school, his handshake is his bond. Always optimistic, C.B. lives his philosophy of turning the other cheek.

C.B. was one of the pacesetters of the Used Truck Industry as we know it today.