



Brad McNamara

Born August 20, 1991 and raised in Pompton Lakes, New Jersey. He attended Pompton Lakes High School and was in the graduating class of 2009. Brad maintained a 3.5+ GPA in his high school career.

His community service included:

- Being a Peer Mediator from 2006 – 2009
- A member of the Zonta Club from 2006 – 2009
- A member of the Future Business Leaders of America from 2006-2008
- A member of the WestBrook Re-ACT Club - Gift of Life from 2007-2008

His High School Student Athlete accomplishments include:

- Four year Varsity Soccer (2005-2009): awarded 1st Team All-League, Honorable Mention All-County
- Four year Varsity Indoor Track (2005-2009): awarded 1st Team All-League, Honorable Mention All-State, Team Captain
- Three year Varsity Track & Field (2006-2009): awarded Team Captain, Pole Vaulter - 1st Team All-League, 1st Team All-County, 1st Team All-State, 2nd Team All-State Group, Honorable Mention All-State
- Pompton Lakes High School 2009 Athlete of the Year

Brad is attending Ramapo College of New Jersey as a Marketing and Finance Major. He is a member of the Track and Field team as a Pole Vaulter.

Goals and Aspirations

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The trucking industry has been an important part of my life for many years. Our family began in this industry with my great grandfather, J. C. (Cliff) Wright. His parents were farmers in western New Jersey and because of the economic times they moved to Newark, New Jersey in 1926 to find work. J.C. found work as a service writer for the White Motor Company branch on Murray Street. After a short time he went into new and used truck sales, which he became the manager of both departments and later the branch manager because of his experience. In early 1949 he was transferred to the White Motor Company corporate office and factory located in Cleveland, Ohio. In 1954 he move back to New Jersey and purchased Paterson White Truck and Bus and moved the facility to Saddle Brook, New Jersey and renamed it North Jersey White-Autocar, presently North Jersey Truck Center. During this same time period J. C. and his partners began another White-Autocar dealership, which was Hudson County Motors located in Jersey City, New Jersey.

In 1961 my grandfather, Richard Clark started working at North Jersey White-Autocar as a used truck salesman. After a short time he sold new and used trucks eventually becoming the sales manager of both departments. In 1970 my grandfather became a partner in the dealership and the dealer principal. In 1981 he started another truck dealership franchised with International and named it Countryside International. My mother, Cindy McNamara became the office manager there. Not only was she the office manager, but she was the acting used truck manager having 4 used truck salesmen reporting to her. My mother would bring my brother and myself to the dealership and put us to work cleaning the inside of used trucks. Our payment and treat for all of our hard work cleaning the trucks was my grandfather driving us home in one of the used trucks.

Presently, my grandfather has retired from the business and always tells stories about trucks and his customers. My uncle, Richard Clark Jr. has continued in the truck business. He also started at North Jersey Truck Center, went on to Cummins Engine Company, a partner at Dover Diesel Service, president of a PacLease truck leasing franchise and a partner with National Truck Protection, which is the largest used truck warranty company in North America. He is currently on the board of the Used Truck Association. In May of 2009, my cousin Michael Clark graduated college and began his career as a used truck salesman with Arrow Truck Sales in Newark New Jersey.

In closing, all my life I have heard about the relationships my grandfather's have had with their customers. Stories of selling trucks with a single handshake and building relationships that last a lifetime. This is what motivates me towards my goal to market myself in the used truck business. In September 2009, I will be attending Ramapo College of New Jersey; I will be majoring in marketing and finance. Upon completion of college it is my goal and dream to work for and eventually own a truck dealership.