

I started my career right out of High School where I sold parts at a local agricultural dealer, which eventually lead into John Deere agricultural equipment sales at Greenline Equipment in Columbus, MS. I sold new and used John Deere agricultural equipment for four years and when Greenline acquired a new location, I was chosen as the General Manager. I always love the used equipment side of the business. I could see that there was still value left in used equipment, and I enjoyed bringing that equipment to customers who couldn't or wouldn't buy new. My mentor was Rivers Dickerson, co-owner of the business. He taught me everything I know about locating, buying, reconditioning, stocking, displaying, advertising and selling used equipment which has served me well in the used truck business.

In 1992, I started work with Waters Truck & Tractor in Columbus, MS selling new and used Navistar trucks and became their Used Truck Manager in 1993. I started work for Arrow Truck Sales in 2002 and moved to Atlanta, GA to be their Southeast Regional Mack Remarketer. In 2010, the Arrow Remarketing Department merged with the Volvo Trucks, NA Remarketing Department and I moved to Ft Worth, TX and became their Regional Sales Manager for the Western Region.

I joined the UTA in 1993 and have been a member ever since. I wanted to be a part of this Used Truck Industry and I knew that this was where all the "movers and shakers" of the industry were. I joined the UTA Board in 1997 and was an active Board member for the next 13 years. During that tenure I was Treasurer for seven years and President for two years. I have served as Board Chairman of the Membership Committee, the Election Committee and the By Law Committee. I was instrumental in compiling and establishing the UTA Trade Terms which is now an industry standard. I worked closely with the UTA CPA to attain the 501C status for our UTA/Jerome Nerman Family Education Fund. I was in charge of the rewriting of our By-Laws in 2008. I was instrumental in bringing Grace Management to the UTA. I have been the President Emeritus for the last four years and this year I will have been a UTA Member for 21 years.

I have served my community as a Sunday school teacher and was also the president of the Little League Program when my boys were young. I have served on the Administrative Board of four Churches and was Board President of two of them. I was also the Vice President of our Home Owners Association in Stockbridge GA which is where I met David and Rene Grace of Grace Management.

My wife, Marietta, and I have been married for 35 years and have four children and eight Grandchildren. I spend most of my spare time with family and friends and different home projects.

Marty Crawford

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