

Marvin Gordon

Marvin Gordon, was the first recipient of the Lifetime Achievement Award in 1999 which was created and named in his honor for his lifetime achievements in the used truck industry and the extraordinary accomplishments he made to the marketplace. Marvin led a long and distinguished career being a founding father of the UTA's original predecessor, the Used Truck Sales Network. Gordon created the Used Truck Seminar, the first annual convention for those involved in the used truck industry, which continues today as well as the Used Truck Workshop, an annual meeting where key people review the Truck Blue Book. As publisher of the nationally know Blue Book valuation guides, Marvin bought and redid books for trailers, recreational vehicles, trucks, older trucks, boats, motorcycles and older cars. His leadership in our Industry and the compassion for his work carried over to his years of serving the community through B'Nai Brith, the Shrine, Kiwanis, Scottish Rite and Masons. His vision and force made many contributions that members of the Used Truck Industry enjoy today.