

Mike Roney

Mike got his start in the used truck industry at Freightliner of Utah in 1994. Since then he has excelled as a salesman, manager, Used Truck Association (UTA) Dealer Group member and now his first term on the board of directors for the UTA.

Mike has been a member of the UTA for nine years and has benefited greatly in being a UTA member. Mike is not one to sit idle and in wanting to pay his membership value forward he volunteered in helping with the UTA dealer group.

Four years later he was given the challenge to be the chairman for the dealer group. He has found great satisfaction in carrying forward a very valuable tool for the membership in order for all members to be heard and recognized by the board of directors.

This year as a board member Mike was given a challenge by the executive board to expand on the dealer groups tasks. To increase membership and maintain it. To mentor young members to becoming active and knowledgeable participants in association.

With the membership now well over 1000 members and climbing we also needed to keep the communication net growing with the membership.

Most importantly these tasks were to culminate into one specific goal. To continue to bring more value to the membership.

These tasks have created the UTA development committee. This group is new as of this year and it is the umbrella for the membership group, dealer group and the young members group.

In a very short time the UTA development committee has already yielded fruit. However there is much more to be done.

Mike believes strongly that he can continue adding value to the UTA. He is asking for your vote for a second term so that he may continue the good work he has started.

Thank you for your consideration.

