

Michael Cox

## Biographical Information

Present Employment: General Sales Manager, SelecTrucks of America.

### Past Industry Experience

- President, Asset Appraisal Services, Inc
- President, Midwest Truck and Bus, Omaha, NE
- Used Truck Manager, Cornhusker Trux, Omaha, NE
- Sales, Nebraska Used Trucks, Omaha, NE
- Sales, Midlands International, Omaha, NE

### Noted Industry Accomplishments

- Created UsedTruckInventory.com in partnership with Daimler Trucks North America
- Founded Asset Appraisal Services

### Non-Profit Organization Experience:

- Heart Ministry Services, Omaha Nebraska. Volunteer and Mentor

### Personal Information:

- Married to Penny with two children