

JAMES JOYCE

President, Interstate 65 Truck Sales, Inc.

President, Great American Leasing, LLC

Owner, James Joyce Enterprises, LLC

James hails from Princeton, Kentucky, and is a self-made entrepreneur. He began his career in 1973 as a truck driver. He later started buying wrecked trucks, rebuilding, restoring and selling them. James is a 1979 graduate of Murray State University, where he earned a Master's Degree in Ag Business and is only 9 hours short of having earned his Doctorate Degree.

In 1991, James was hired by Louisville Peterbilt as their Used Truck Manager. He continued his sales career with them for 10 years before venturing out to start his own used truck sales company, Interstate 65 Truck Sales, Inc. In the fall of 2002, James began self-financing the trucks and trailers that he sold, thus starting his second business venture, Great American Leasing, LLC. James employs six loyal employees, most having been with him for ten years or more.

Both Interstate 65 Truck Sales, Inc., and Great American Leasing, LLC, have prospered and grown over the past 16 years enabling James to pursue and expand other endeavors through his real estate companies, James Joyce Enterprises, LLC., J & S Pinnacle Properties, LLC, and Premier Real Estate Holdings, LLC.

James is married to his wife of 18 years, LeAnne. They have one daughter, Haley.