

Tate Lyda graduated from the University of North Carolina at Asheville in 1991 with a bachelor's degree in Business Administration. After graduation, he took on the role as a terminal manager for Waste Management. Over a decade, Lyda led initiatives at Waste Management including the Customer Service Excellence Mission. Through his involvement in this culture, he learned the true value of teamwork in achieving superior customer service. During this time at Waste Management, he encountered a need from third party vendors that was not being met.

In 2002, he was paired with his former mentor to start a third party hauling company from the ground floor named First Tee Transport. First Tee's goal was to provide transfer station transportation services to solid waste companies such as Waste Management, Republic and Waste Industries. From 2002 to 2011, he directed all operations of First Tee Transport. During Lyda's tenure, the company experienced rapid growth. A large niche was filled with First Tee Transport's strategy. First Tee Transport was acquired in 2011 by a private investment group that recognized the value in the services provided and the model created. This company still exists today and continues to grow in the third party hauling industry for the post-consumer solid waste collection industry.

During his experience at First Tee Transport, Lyda gained an understanding for another need in the truck transportation industry. He purchased over 500 tractors during his career and encountered issues with the delivery needs for these units as they were being transported to various terminals all over the United States. No longer with First Tee, he probed former contacts and dealerships in the truck sales industry to discover there was a large need for a truck delivery company that could provide the ultimate customer service. Lyda found himself once again probing for a niche in the transportation industry. At this time he formed Alliance DriveAway Solutions, Inc. in 2011. Lyda learned from "first hand" experience by delivering trucks with his drivers how to best serve his customers. As word travelled of the superior service Alliance offered, the company experienced rapid growth. Today, Alliance DriveAway Solutions, Inc. has owned its industry name as delivering excellent customer service and viable communications it offers to all their clients and is a proud member of the UTA (Used Truck Association).