

Michelle Ober

Michelle Ober is the Sales Manager for the Truck Paper Publication, a division of Sandhills Publishing located in Lincoln, NE. Michelle is a graduate of the University of Nebraska, where she was an honors student receiving a Bachelor's of Science degree in Business Administration. She started her career as a sales intern for Truck Paper in 2006 and took a full-time position as a sales representative upon graduation. She served as a sales representative on the West Coast and after successfully developing the territory was promoted to Assistant Manager of Truck Paper in 2012. She was again promoted in 2015 and is now a Department Manager for Truck Paper.

Michelle considers it a privilege to have been a part of the Trucking Industry the past 12 years. The past decade has provided her the opportunity to work closely with OEM's and dealerships across the nation, leading to strong business partnerships and great friendships. She believes the most rewarding experience has been the opportunity to educate customers on all the different products and services offered by Sandhills Publishing.

Her family includes her husband Chris and dog Millie. When Michelle is not working, you will find her on the golf course, running trails, or cheering on Husker athletics.