

Rick VanHove

Rick VanHove is a national sales director who works with TrüNorth Warranty Plans of North America to provide commercial asset protection to both dealers and warranty holders.

After serving 25 years in various leadership positions within the freight transportation industry, Rick joined TrüNorth and the UTA 3 years ago. One item that attracted Rick to the UTA was its Code of Ethics which includes values such as Honesty, Integrity, and Keeping Promises.

Rick enjoys camping with his family and is an avid college and pro football fan. Rick holds a degree in Business Administration from Iowa State University and can be contacted at [rvanhove@trunorthwarranty.com](mailto:rvanhove@trunorthwarranty.com)