

Allow Me to Introduce Myself, I am Mark Fishel, Third Generation Owner of Vandeventer Truck Sales in St.Louis, Missouri. It is with great pride that I have spent my entire career in the Used Truck Business. As "Custodian" of a Multi Generational Dealer I represent My Company in current times but carry forward the Traditions of a continuous 90 year old Family Business Still Located in it's Original Location. The Equipment We deal with has changed dramatically but the Ideals instilled in our ethics have been passed down from the previous Generations. "Your Word Is Your Bond" and a "Handshake Is A Deal" are the mantra's I grew up with. My apprenticeship started early, As a kid I went to Work with My Dad on Weekends and played in Every Truck on the Lot! As a High School Teenager I enlisted in a Work Study Program spending weekday Afternoons working at the "Lot". Under the direction of my Father, Marvin Fishel I learned You start at the Bottom and work your way up. What this actually meant was prepare to get greasy dirty every Day and go home exhausted. What it translated to was learning Respect for everyone's Job in the Business, from breaking down Tires to Stacking Trucks. You watched, You Learned, You Preformed, and were most grateful move on to an easier task.

I have always considered myself one of the Lucky one's, The Family Business of "Trucks" was what I always wanted to do. As I enter my 40th consecutive year in this Industry I am amazed how Technology has changed the way We Buy, Sell and maintain Commercial Vehicles. This is the evolution of our Industry. What is timeless is the "Reputation" in How you conduct your Business. As a modern day Throwback I am Proud of the Heritage I represent. To My Father and Grandfather I am grateful for the lessons of Honesty, Integrity and Reputation. lifelong lessons that are the embodiment of the UTA itself.

I am humbled and Honored to be Nominated, I share this with My friends, partners and colleagues in the Business whom are as deserving of this recognition more so than myself. Thank You to the UTA for being a Banner which we can all embrace to listen, learn and Gather. A Heartfelt "Thank You" to my family and friends who have supported Me unconditionally for all these Years