

Michael Brady

I am a 16 year veteran in the used truck finance industry, with a background in manufacturing. Started with Russ Darrow Leasing as the asset and collection mgr., learning the market and getting into sales and business relations full time. After a few years back in manufacturing, I was asked to come back and become the new Business Development, Dealer Relations and Education director. Working with dealerships and attending Truck shows to promote our Used truck Finance Program and to help educate startups and owner/operators to become a successful business. "Without truckers we wouldn't have food, clothing or housing" and I am proud to be of service to this industry and to be a member of the UTA for over a decade. I enjoys the friendships that has developed over the years through the UTA.

Was instrumental in having RDL become a corporate member and a sponsor.

Has written several articles on finance for an industry newsletter.

Originally from the Detroit area, but has called Wisconsin home for over 30 years. Married to Wendy with two step children, Ryan and Rhiannon. Have been both Deacon and Elder at Brookfield Presbyterian Church and now currently a deacon at Living Hope Presbyterian Church.

Was Co-Chair BPC Mission Committee, 2010 member of Disaster and Humanitarian Relief. Support the Fisher House, Habitat for Humanity and other Veteran organizations.

Education; Henry Ford Community College, Schoolcraft College,

Fundamentals of Heavy-Duty Used Truck Sales, Advanced Used Truck Appraisals

Hobbies include Motorcycles, Vintage trucks, Reading, Sports and Music.

Thank you for the honor of being nominated for Vendor of the Year.