

My name is Willie Boyle. I'm the National Account Manager for TruNorth Warranties of North America. I wake up every morning, like it's a Friday! I'm a growth oriented sales rep that uses my diverse sales and customer relation skills to help dealerships sell warranties. I feel I'm a detailed oriented professional that believes success depends on effectively developing rapport and relationships with customers, vendors, service, sales and employee cross-functional teams. I've been selling engine warranties for over 11 years. Most of you know me from meeting at your dealerships.

I graduate from Loras College in Dubuque, IA with a BA in Economics 2004. Growing up in the Mid-West has helped me understand what a hard day's work entails. Working for TruNorth has been a dream come true. This company has given me the tools to not just grow as an individual, but helping others do the same around me. The team work shown at TruNorth is nothing less than the best I've ever been a part of.

I first was put in contact with the UTA while selling die-cast promotional vehicles with companies names and logos on them. Needless to say, the UTA bought some from that company. I've been part of our industries small family ever since. If I haven't already had the pleasure to meet you, I look forward to it.

I currently live in Missoula, MT. My interest include going to concerts, golfing, fishing, hiking, camping and skiing. I have only recently picked up fishing, but am 100% hooked. It's a small town with all the things I love at my figure tips. I sure hope you vote for me for Vendor of the Year. It would be the whole TruNorth team that deserves this award.

Goonies never say die!