The Used Truck Association
WHERE THE MAGIC IS
UNIVERSAL
and the Networking IS AN ADVENTURE
2018 19th ANNUAL CONVENTION
NOVEMBER 7-10 ORLANDO
**WEDNESDAY • NOVEMBER 7TH**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>1:00 pm - 4:00 pm</td>
<td>Registration Desk Open</td>
</tr>
<tr>
<td>1:00 pm - 6:00 pm</td>
<td>Sponsors’ “Welcome Cabanas” by the pool</td>
</tr>
<tr>
<td>6:00 pm - 9:00 pm</td>
<td>Meet &amp; Greet Reception</td>
</tr>
</tbody>
</table>

**THURSDAY • NOVEMBER 8TH**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:45 am - 7:45 am</td>
<td>Breakfast</td>
</tr>
<tr>
<td>7:45 am - 9:30 am</td>
<td>Spouse/Guest Breakfast</td>
</tr>
<tr>
<td>8:00 am - 2:00 pm</td>
<td>Registration Desk Open</td>
</tr>
<tr>
<td>8:05 am - 11:45 am</td>
<td>Welcome &amp; General Session</td>
</tr>
<tr>
<td></td>
<td>Keynote Speaker, Major Dan Rooney</td>
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<tr>
<td>12:00 pm - 4:00 pm</td>
<td>Spouse/Guest Shopping</td>
</tr>
<tr>
<td>11:45 am - 12:45 pm</td>
<td>Lunch</td>
</tr>
<tr>
<td>12:45 am - 1:45 pm</td>
<td>Economic Speaker, Donald Broughton</td>
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<tr>
<td>1:45 pm - 3:15 pm</td>
<td>Workshop &amp; Networking</td>
</tr>
<tr>
<td>3:30 pm - 7:30 pm</td>
<td>Vendor Expo</td>
</tr>
<tr>
<td>8:00 pm - 10:00 pm</td>
<td>Sponsored Concert</td>
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**FRIDAY • NOVEMBER 9TH**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>6:45 am - 7:45 am</td>
<td>Breakfast</td>
</tr>
<tr>
<td><strong>Tours</strong></td>
<td>UTA John Gresley Golf Tournament</td>
</tr>
<tr>
<td></td>
<td>3rd Annual UTA 5K Walk/Run</td>
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<tr>
<td>7:00 am - 3:00 pm</td>
<td>On Your Own</td>
</tr>
<tr>
<td>8:30 am - 12:00 pm</td>
<td>Wild Florida Tour</td>
</tr>
<tr>
<td>8:30 am - 4:00 pm</td>
<td>Kennedy Space Center</td>
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<tr>
<td>9:00 am - 10:00 pm</td>
<td>Deep Sea Fishing</td>
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<td></td>
<td>Cocktail Reception</td>
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<tr>
<td>6:00 pm - 7:00 pm</td>
<td>Awards Dinner</td>
</tr>
<tr>
<td>7:00 pm - 8:30 pm</td>
<td>Truck-A-Rita-Ville</td>
</tr>
<tr>
<td>8:30 pm - 10:00 pm</td>
<td>Sponsored Concert</td>
</tr>
</tbody>
</table>

**SATURDAY • NOVEMBER 10TH**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am - 10:30 am</td>
<td>Breakfast &amp; Departures</td>
</tr>
</tbody>
</table>
Wednesday Welcome Reception Meet & Greet
Join us on opening night for a party! There will be food, cocktails, and live music, and of course to catch up old pals, and make some new ones.

Thursday Spouse/Guest Lunch and Shopping
From toys to tattoos, candy to cocktails, Universal’s City Walk shopping area is within walking distance from Sapphire Falls. We recommend shoppers to use the complimentary water taxis and shuttle buses provided by our hotel.

Thursday Afternoon Workshop & Networking
Don’t miss this opportunity to get more visibility for yourself and your company and to learn more about important industry topics.

Silent Auction for Scholarships
The Silent Auction will be held during the Vendor Expo at the UTA booth. You’re sure to find some great items to win and support the UTA Jerome Nerman Family Foundation Scholarship Fund! UTA members sponsor this great cause, supporting deserving students. Sponsors and attendees alike are welcome to donate items to be auctioned off. Contact Misty Reis (misty.reis@sentrymgt.com) if you’re interested in donating. Be sure to be at the Vendor Expo when the auctions ends at 7:00 pm. That’s when the bid winners will be announced at the UTA booth.

Friday Tours
Continuing our tradition of pure fun, the UTA has several great recreational options to choose from when you register for the convention. See pages 6 & 7 for details.

The Friday Night Awards Dinner and Truck-A-Rita-Ville!
Celebrate the UTA's 30th birthday with a Florida Farewell! As part of the Awards evening we’ll be celebrating in true Floridian style! Why not wear Florida attire? Tropical shirts, sandals, sunglasses, sun dresses, shorts...whatever suits you as a native Floridian. We’ll have your favorite music, a dance floor, and maybe even some Karaoke so you can sing those island tunes. Get ready to RELAX, after all, that’s what a good used truck sales rep would do!

The Friday Night Awards Dinner
30th Anniversary Birthday Celebration

Many attendees view Thursday evening’s Vendor Expo as one of their favorite parts of the convention. It’s their yearly opportunity to meet their suppliers face-to-face, and learn about new industry-related products and services. Be sure to attend this fun and informational event and also THANK each of our vendors and sponsors. They are truly what make this event possible.

Pick up a “map” at the door and visit all of the exhibit booths to enter the drawing for cash door prizes! The map also includes a place to vote for your choice of “The Best at Expo.” This contest recognizes the efforts of exhibitors who display a booth that’s informative and interesting. The winner is announced at Friday evening’s Awards Dinner.
Thursday Afternoon Economic Speaker,
Donald Broughton

Before becoming an equity analyst 20 years ago, Mr. Broughton spent eight years in various Distribution and Operations management roles in the beverage industry. As a Transportation Analyst, his stock-picking performance has been repeatedly recognized, and he is a frequent guest on national broadcast media. As a Market Strategist, beginning in mid-2006 Broughton published reports warning of an impending economic slowdown, and by early 2007 he published reports explaining why a recession was coming. In July of 2010, and again in September 2011 he explained why fears of a double dip recession were severely overblown, and outlined why the market would rally by year’s end. A popular, entertaining public speaker, he is known for taking complicated economic and transportation industry issues and making them easier to understand.

Major Dan Rooney, USAF

Major Dan “Noonan” Rooney is a fighter pilot with 3 combat tours in Iraq, a PGA Golf Professional, and the founder of the Folds of Honor. He has served as the motivational speaker for two U.S Ryder Cup teams and is a FOX News contributor. A decorated military aviator, Major Rooney is currently stationed at Tyndall AFB Florida as a member of the 301st Fighter Squadron. He is a two-time recipient of the Top Gun award and has received many decorations including the Distinguished Service Medal, Air Force Commendation Medal, Air Medal, Anti-terrorism Medal, and Air Expeditionary Medal.

Major Rooney is the driving force behind Folds of Honor, which raised over $100 million and awarded over 13,000 scholarships to the families of military servicemen and women families who have fallen or been disabled while on active duty in the United States Armed Forces.

For his service and patriotism—Major Rooney was presented the White House’s “Presidential Volunteer Service Award” by President George W. Bush, the Air National Guard’s “Directors Service Award” and the Ellis Island “Medal of Honor.” He was honored at The Masters Invitational with the “William D. Richardson Award” for his outstanding contributions to golf, and received the PGA of America’s first-ever “Patriot Award.” He has been recognized as one of People Magazine’s “Heroes of the Year,” Money Magazine’s “Hero of the Year,” and ABC World News Tonight’s “Persons of the Year.”

Major Rooney founded The Patriot, a Robert Trent Jones, Jr.-designed course in Tulsa, Oklahoma. The Patriot is home to the Folds of Honor Foundation headquarters.

Major Rooney is the author of A Patriot’s Calling – Living Life Between Fear and Faith and the proud father of five daughters.

Watch a video of “Dan’s Message” at www.Patriotscalling.com
Convention Registration

Click on the Convention Registration link at www.uta.org

Early registration ends on August 31. Regular registration is from September 1 through November 9. Late registration starts on November 10, 2018. (GMT-05:00)

<table>
<thead>
<tr>
<th></th>
<th>By 8/31</th>
<th>After 8/31</th>
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<tbody>
<tr>
<td>UTA Member</td>
<td>$475</td>
<td>$625</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$725</td>
<td>$800</td>
</tr>
<tr>
<td>Guest/Spouse</td>
<td>$275</td>
<td>$325</td>
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Refund Policy

No penalty fee if cancelled by 10/14/2018
$100 penalty if cancelled by 10/24/2018
No Refund after 10/24/2018

Meals Included

- **Wednesday evening**
  - Hors d’oeuvres and 2 drink tickets

- **Thursday**
  - Breakfast, Lunch, Cocktails, Heavy Appetizers

- **Friday**
  - Breakfast, Lunch, Cocktails, Dinner

- **Saturday**
  - Breakfast

Attire

Attire for all sessions is business casual.

Name Tags and Lanyards

Name tags and lanyards are provided when you check in at the Registration Desk. We ask that you and your registered guest wear them during group functions. This year attendee badges will have barcodes so sponsors can scan them for contact and follow up information!

Spouses/Guests

Spouses and guests are encouraged to attend with registered attendees, and are welcome to attend all business functions, meals, and social activities. All spouses/guests must be registered.
Annual UTA John Gresley Golf Tournament

Join your UTA friends at the annual golf tournament. The North/South Course at the Villas of Grand Cypress Orlando offers a variety of mental and physical challenges that test accuracy rather than strength and distance. The North/South Course is marked by sharply ledged fairways, tall shaggy mounds, and plateau greens perched above water or sand. It is a demanding, target-style test. The North/South offers a variety of tee boxes making the course enjoyable for top-level golfers and beginners as well.

The 3rd Annual UTA 5k Walk/Run Challenge to Benefit the Scholarship Foundation!

Join us for the 3rd Annual Walk/Run Challenge on a beautiful 5K course at Bill Frederick Park at Turkey Lake. Participants will be shuttled to this scenic park, designed for nature lovers. Both runners and walkers will enjoy the camaraderie, get some exercise, and take in the great outdoors...all while supporting a very worthy cause.

Deep Sea Fishing on the Orlando Princess Catamaran

The Orlando Princess is an 80-foot catamaran and the newest all-aluminum party fishing boat in Port Canaveral with 1900 square feet of deck area. Take a half day and catch your limit of Snapper, Grouper, Sharks, Mahi-Mahi, and more!

The Orlando Princess is U.S. Coast Guard inspected and certified, and equipped with advanced fish finding and safety equipment. There are clean, separate restrooms, an upper sundeck. Swimsuits are welcome.

Buses will depart at 6:45 am Friday morning for the one hour trip to the boat. The boat leaves at 8:00 am and returns to the dock at 2:00 pm.
Wild Florida Tour

A visit into the Florida Everglades is the wildest adventure you can experience in Central Florida. The Everglades start here! Enjoy a closer look at alligators and exotic wild life as you glide through 4,200 acres of untouched nature preserve on an airboat ride. Experience a part of Florida that hasn’t changed much from when early pioneers arrived in covered wagons in the 1800s. Then stroll through the Gator and Wildlife Park where you can see lemurs, sloths, zebras, and other wild animals native to South America, Africa, and Australia.

Kennedy Space Center

Worlds apart from Orlando’s theme parks, but just a short drive away, the Kennedy Space Center is NASA’s launch headquarters. Tour launch and landing facilities, experience live shows and jaw-dropping encounters with massive rockets. You’ll also have the opportunity to meet a real member of NASA’s Astronaut Corps. View 10-story high rockets from all eras of space exploration in the Rocket Garden, walk through a full-size Space Shuttle mock-up, enjoy IMAX Theater space films on gigantic five-story screens, and see an actual Gemini program capsule on display.

‘On Your Own’

Take your time and explore Orlando, have fun at the theme parks, go shopping, or maybe relax at the spa! Sign up for this tour when you register to receive $50 toward your adventure. If you switch tours at the Convention we cannot guarantee you will receive the $50.
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*at time of posting

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