

Michelle Ober

Michelle Ober works for Truck Paper and truckpaper.com, having started as a regional sales representative covering California. For the past seven years she has worked as a sales manager, including managing key accounts. Michelle represents Truck Paper at several trucking industry events such as the UTA convention, the UTA Golf Outing, the NTDA Convention, the ATD Convention, the Mid America Truck Show, the Work Truck Show, the North American Commercial Vehicle Show as well as International Used Truck meetings.

Michelle graduated with honors from the University of Nebraska Business College, and was hired by Truck Paper as a sales trainee. She quickly moved into a sales position and then on to her role of key account representative and sales manager.

Michelle is very good with people, and prides herself in working hard. She has pledged to serve the UTA board well using her industry contacts, and her knowledge of used truck marketing and used truck sales.