

## Todd Coppaken

**Current Position:** Image Truck Partners, President.

**UTA Experience:** Todd's been a UTA member since 2012. He has served as chair of the Young Members Committee and also helped implement UTA's webinars.

**Professional Background:** A lifelong resident of Kansas City, Todd attended Arizona State University in Tempe, AZ. After graduation he returned home to work for his family's wholesale performance auto parts company. He remained in that industry for 10 years.

In 2012, Todd was introduced to the used truck business and immediately felt at home as a wholesaler. He found the variety of clients he worked with were down to earth, and eager to help him learn about his new profession. From the start he believed trucking would be a great long-term fit for him.

After 18 months working as a wholesaler, Todd pursued a lifelong dream of starting and operating his own company. In early 2014, he established Image Truck Partners, a wholesale-only dealer, with his father Ron. The company now has seven employees and provides retail dealers with a professional, wholesale option for their inventory needs.

**UTA Background:** When Todd chaired the Young Member's Committee, he explained the benefits of being an involved UTA member with other young trucking industry members. He identified people who aspired to help take the UTA into the future. The webinars Todd helped implement allow members to receive factory training opportunities from OEMs and other tier one industry suppliers.

Todd believes that without the UTA he couldn't have gotten Image Truck Partners off the ground. This is why he has a passion for the UTA and the industry it serves. His desire to be a Board member comes from a deep desire to give back to the industry, help newcomers become acclimated, and contribute to the continued success and evolution of the Used Truck Association.

**Personal:** Todd and his high school sweetheart, Celine, married after they graduated from college. Together they have "the world's smartest 15-year-old daughter and 13-year-old son." Todd and Celine are certain they are the smartest kids in the world because they regularly point out how wrong their parents are! Todd is a lifelong sports fan. He spends much of his free time with his family, at the gym, and being outside.