

Kelly Coldiron is a Vice President at Coldiron Companies, based in Oklahoma with six additional offices nationwide. Her role in the company has morphed over the years from manager to VP and she has been instrumental in the development of the company's sales development for transportation, asset recovery and hauling solutions. She holds a Bachelor of Science degree from Friends University in Wichita, KS and in 2016 held a three year role on the Used Truck Assc. Board of Directors.

Coldiron Companies is a privately held family managed company that originated in 1959 by her father Phil Coldiron. She states, "My teachers were tough, my boss was tougher, and thank God I had parents who instilled work ethics that have generated a life-time of tenacity and grit for the times we live in today." "My idea of a superb service provider, is one that looks into the future to see how the service can be better for all involved constantly striving for excellence. We service our clients by creating a better solution of transporting their assets with a team of drivers we constantly coach and support with tools to make the future of transports better each year."

Kelly has two daughters, twenty-four and twenty-nine, whom she is very proud of for their tenacity and focus as they have grown and entered the work force. One of her most valued memories working alongside her own father, the company's CEO, is when they celebrated the finalization of their second proprietary transport trailer's completeness in its manufacturing. She states, "The fact that we as a small business can impact so many logistic moves across the country for the better, is very rewarding."