

Kirk Gordon

Kirk Gordon is the Owner and President of Integrity Truck Sales, LLC. Kirk's focus is on developing partnerships with his customers to ensure the relationship last long after the sale. He leads the sales and administrative staff and handles the overall company direction and visions for the future. Kirk started Integrity in April, 2017. Kirk's industry experience spans over 30 years. Starting his transportation career at Hawkeye Truck Equipment as a regional salesman for 10 years, then became the National Accounts Sales manager for Heil Environment where he developed and implemented a successful program for National Dump Truck Sales. He worked at Arrow Truck Sales for 10 years earning several top sales awards. Before opening Integrity he was at Lookout Valley Equipment Sales as the Sales Manager overseeing the sales department of commercial vehicles. Kirk is extremely knowledgeable in the industry and able to partner with customers to add value to their business and maintain a fair and successful relationship. In 2020 Kirk ventured into the Retail Used Truck industry by partnering and opening Iron Horse Truck Sales, LLC in the Dallas/Ft. Worth area. Kirk is extremely excited to be exploring new opportunities. Kirk is a strong supporter of local and national charities and serves on several boards. He believes in giving back to those in need whenever possible. In March of 2020 he was honored as Philanthropist of the Year by the First Call Alcohol/Drug Prevention & Recovery organization and is greatly honored to be nominated for the UTA Non-OEM Dealer of the Year.