

Craig Kendall – LTA Nominee 2021

Craig has worked in the truck business since 1993 and has held a variety of roles with several organizations. Here is a list of Craig's jobs:

Peterbilt Motors Company

- Applications Engineer 1993 – 1994
- District Service Manager 1994 – 1998
- Customer Service Manager 1998 – 2001
- Acting Quality Control Manager 1999
- Corporate Used Truck Manager 2001 – 2008
- Director of National Accounts Service 2003 – 2008
- Medium Duty Truck Sales 2007 – 2008

MHC Kenworth

- Regional Used Truck Manager, Dallas – Ft. Worth 2008 – 2009
- Dallas Used Truck Manager 2009 – 2010

ACT Research

- Research Consultant 2010

The Pete Store

- Southeast Truck Sales Manager 2010 – 2012
- Recruiting Manager 2012 – 2020
- National Accounts Service Manager 2012 – 2020
- Refuse and Vocational Sales 2015 – 2020
- General Manager Knoxville and Ringgold 2020 – Present

His education is:

- Bachelor of Science, The University of Tennessee, Agricultural Engineering 1985
- Master of Science, Vanderbilt University, Mechanical Engineering 1993

Craig enjoys all aspects of the used truck business including buying, selling, appraising, assisting customers, and managing reconditioning expense. Many people do not like appraising used trucks, but Craig sees this as an opportunity to find out what the truck really is and if the truck has special features.

Recently Craig worked a wholesale deal for one of The Pete Store's largest customers on a package of trucks. These trucks were sold to a UTA member. Craig enjoys putting deals together and seeing if a deal makes sense.



Craig enjoys being a member of the Used Truck Association and has liked working with the UTA in several leadership roles. Here are some of the things Craig has done with the UTA:

- Board of Directors
 - 2004 – 2006
 - 2014 – 2020
- President
 - 2016 – 2017
 - 2020
- Vice President
 - 2015
- Treasurer

Craig has served on several UTA Committees:

- Convention, served as Chair, Vice Chair, MC, Breakout Session Host and Speaker Prep.
- Elections
- Finance
- Marketing
- Membership
- Training

He devised and launched several UTA programs:

- Free Webinars
- Young Members Group

Craig enjoys his relationships with the UTA members and getting to know more people through the UTA. The networking opportunities, growth, and leadership roles the UTA has provided Craig have been very rewarding and fulfilling. Attending the UTA Annual Convention is one of the highlights of Craig's year.

He is a member of the Board of Directors of the Tennessee Trucking Association and received the TTA's Allied Member of the Year Award in 2019. Craig has served on the Tennessee Trucking Association Auction Committee to obtain contributions for the TTA Foundation. He served as Secretary for the East Tennessee Chapter of the Tennessee Trucking Association.

Craig has worked with Second Harvest Food Bank of East Tennessee to host food drives for food donation and collection at The Pete Store. He enjoys the Tennessee Trucking Association's annual Toys for Tot's toy drop off and collection at The Pete Store Knoxville.

He has two children, Matt, and Ella. Matt starts college this fall at Macalester College in Minnesota and Ella starts her Junior year in High School. Craig enjoys exercising, is a former softball player and likes tinkering with and driving his 1969 Dodge Charger.

Craig is very thankful and humbled to be nominated for the UTA Lifetime Achievement Award.